

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF NEW YORK

-----X  
SYNCA DIRECT, INC.

Plaintiff and Counterclaim Defendant,

Civil Action No.:

-against-

06-CV-1263 (LEK) (DRH)

MULTIMEDIA DENTAL SYSTEMS, INC.,

**NOTICE OF SUBSTITUTION  
OF ATTORNEY**

Defendant and Counterclaim Plaintiff,

-against-

SYNCA and JOHN DOES 1-5,

Additional Counterclaim Defendants.  
-----X

PLEASE TAKE NOTICE, that the attorney of record for the defendant and counterclaim plaintiff, MULTIMEDIA DENTAL SYSTEMS, INC, in the above-entitled action has been changed, and that RIVKIN RADLER LLP, whose offices are located at 926 RexCorp Plaza, Uniondale, New York, 11556-0111, has been substituted as attorneys for MULTIMEDIA DENTAL SYSTEMS, INC., by duly executed Consent to Change Attorney form attached hereto, and demands that all papers in this action be served upon them.

Dated: Uniondale, New York  
May 17, 2007

Yours, etc.,

RIVKIN RADLER LLP  
Attorneys for Defendant and Counterclaim Plaintiff  
Multimedia Dental Systems, Inc.  
926 RexCorp Plaza  
Uniondale, New York 11556-0926  
(516) 357-3000

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF NEW YORK

-----X  
SYNCA DIRECT, INC.,

Plaintiff and Counterclaim Defendant,

vs.

MULTIMEDIA DENTAL SYSTEMS, INC.,

Defendant and Counterclaim Plaintiff,

vs.

SYNCA and JOHN DOES 1-5,

Additional Counterclaim-Defendants.  
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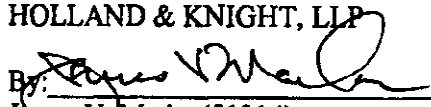
06-CV-1263 (LEK) (DRH)

**SUBSTITUTION OF  
COUNSEL FOR DEFENDANT  
AND COUNTERCLAIM  
PLAINTIFF**

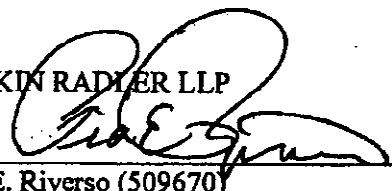
IT IS HEREBY STIPULATED, CONSENTED AND AGREED that Rivkin Radler LLP,  
926 RexCorp Plaza, Uniondale, New York, 11556-0926 be, and they hereby are, substituted as  
the attorneys of record for Defendant and Counterclaim Plaintiff MultiMedia Dental Systems,  
Inc. in place of Holland & Knight, LLP.

Dated: Uniondale, New York  
May 9, 2007

HOLLAND & KNIGHT, LLP

By:   
James V. Marks (51314)  
195 Broadway  
New York, NY 10007  
Telephone: (212) 513-3200

RIVKIN RADLER LLP

By:   
Pia E. Rivero (509670)  
926 RexCorp Plaza  
Uniondale, New York 11556-0926  
Telephone: (516) 357-3000

MULTIMEDIA DENTAL SYSTEMS, INC.

By: \_\_\_\_\_  
Scott McLaughlin  
1302 Macy Drive  
Roswell, GA 30076

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF NEW YORK

SYNCA DIRECT, INC.,

Plaintiff and Counterclaim Defendant,

vs.

MULTIMEDIA DENTAL SYSTEMS, INC.,

Defendant and Counterclaim Plaintiff,

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SYNCA and JOHN DOES 1-5,

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06-CV-1263 (LEK) (DRH)

**SUBSTITUTION OF  
COUNSEL FOR DEFENDANT  
AND COUNTERCLAIM  
PLAINTIFF**

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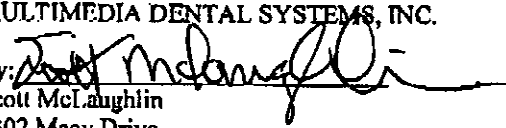
HOLLAND & KNIGHT, LLP

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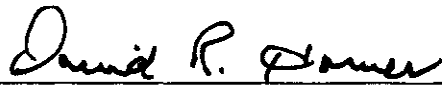
RIVKIN RADLER LLP

By:   
Pia E. Rivero (509670)  
926 RexCorp Plaza  
Uniondale, New York 11556-0926  
Telephone: (516) 357-3000

MULTIMEDIA DENTAL SYSTEMS, INC.

By:   
Scott McLaughlin  
1302 Macy Drive  
Roswell, GA 30076

SO ORDERED:

A handwritten signature in black ink, reading "David R. Homer". The signature is written in a cursive style with a horizontal line underneath.

David R. Homer, United States Magistrate Judge

May 18, 2007